

Use this welcome letter in your digital or physical move-in packets to introduce new residents to Esusu, explain credit building with rent, and outline how Esusu Plus and Esusu Pay can give them more flexibility and financial tools.

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## **Welcome home. Now, get more from rent.**

Your property partners with Esusu to give you tools that help you build credit, access flexible rent payment options, and strengthen your financial future.

### **What's included with your Esusu Membership**

#### **Build credit with rent**

Get your on-time rent payments reported to all three major credit bureaus, helping you build positive credit history without taking on new debt.

#### **Flexible rent payments with Esusu Pay**

If eligible, apply to split your rent into two 0% interest payments with Affirm through Esusu Pay.. Your property still gets paid in full while you gain more flexibility in how you pay.

#### **Financial wellness tools**

Your Esusu Membership also includes:

- 1:1 financial coaching with certified experts
- Credit monitoring and insights
- Exclusive financial tools and resources designed for renters

### **Getting started is easy**

1. Download the Esusu app.
2. Create your account.
3. Explore your available benefits and apply for Esusu Pay if you need more flexibility.

#### **Make rent work harder for you.**

Welcome home,

## **The Esusu Team**