

Text Messages

Use these short text message templates to quickly drive awareness and adoption of Esusu Pay, prompting residents to open the Esusu app, create an account, and apply to split their rent into two payments.

- Hi [First Name]! With Esusu, you can access **Esusu Pay** and apply to split rent into two payments at no extra cost. Apply today in the Esusu app.
- Esusu Pay is available with your Esusu membership. Split your rent into two payments while your property is paid in full. Learn more in the Esusu app.
- Want more flexibility with rent? Esusu Pay is included as part of your Esusu membership. Create an account anytime in the Esusu app.
- With Esusu Membership, you can apply to split your rent into two payments with Esusu Pay. Easy to manage in the Esusu app.
- Heads up: Eligible Esusu Members can apply to split rent into two payments with Esusu Pay when they need to..
- Esusu Pay is available through your Esusu Membership. Apply to split your rent into two payments and manage everything in the Esusu app. Download the app to learn more.
- Paying rent all at once feels tight some months. If you qualify, Esusu Pay lets you split your rent into two payments. Apply today.
- Your property offers Esusu benefits, including access to Esusu Pay. If eligible, you can apply to split your rent into two payments.

